



WP Software Solutions

Procyon Soluciones

Mobile Software

Ciudad de la Habana 27-03-2008

It is a fast growing billionaire market

Content

- Games
- Images
- Animations
- Ringtones
- ...

Services

- Content managing & selling
- Participation events
- Information, news
- ...

Applications

- Content & subscription management
- Personalization
- Internationalization
- ...

- Highly competitive market.
- Many models of devices with completely different features.
- Integration with mobile operators is a difficult & time consuming task due to their custom solutions.



Contents

- Games.
- Images.
- Animations.

Applications

- Content management (administration, personalization, downloading, selling, ...)
- Services management (news, participation ...)

Services

- Custom Applications.
- Internationalization.
- Personalization.
- Technical support & training.



Mobistore

BlueEye SDK

Applications and services on Demand



Application ...



Mobistore

Mobile Content Transcoding and
Delivery Platform



Mobistore



MobiStore is a mobile content selling platform allowing multiple content providers, resellers and operators to be managed and benefit from its features from a central location.



MobiStore Features



- Can handle wallpapers, images, ringtones, realtones, themes, j2me games, and other mobile content.
- Can transcode content on the fly for 1200+ phone models.
- Can handle multiple content providers and selling channels, hierarchically, and safely from central location.
- Can be managed via Windows interface and custom interfaces can be built easily
- Windows interface for content providers, resellers and operators.



MobiStore Features



- Core based on XML web services
- Flexible interface for building custom portals and services
- Designed for 24x7 operation, using free, scalable, proven technologies: Java, JBoss and EJB3, MySQL.
- Use standard abstraction to manage operator specific protocols for message exchanges.
- Operation, support and training included.



Application ...



BlueEye SDK



BlueEye SDK



BlueEye SDK is a development platform focused on rapid development of SMS-based and WAP-based applications.



BlueEye SDK features



- Delivery of SMS as text messages, binaries, wap pushes ...
- Subscription based applications logic built-in.
- Easy to deploy new subscription based applications, like alerts and regular notifications.
- Develop new applications in almost no time using the provided SDK.
- Demo applications ready to use, including:
 - voting events, web manage unlimited number of campaigns
 - sms and/or wap weather reports, managed through web interface
 - world translations to different languages using internet services



BlueEye SDK features



- Completely distributed environment.
- Designed for 24x7 operation.
- Applications are hot pluggable and can be managed in different or the same server.
- Based on open and proven technologies like Java, JBoss and EJB3, MySQL.
- Use standard abstraction to manage operator specific protocols for message exchanges.
- Operation, support and training included.



Services ...



Applications and services on Demand



Applications and services on Demand



- Java games: advergames, action, puzzles, boards, bluetooth-based multiplayer games.
- GRPS base multiplayer or participation games, demo available with chat built in.
- Localization of games.
- Java games portfolio ready to use and customize.
- 500+ categorized images and animations ready to use on any phone in the market.
- Custom, localized and promotional phone themes production on demand.
- Designers ready to produce localizable content production on demand.



Applications and services on Demand



- SMS and WAP based applications for information requests on demand, custom database queries, queries to internet services, others.
- On demand SMS and WAP bridges between existing applications and the mobile world.
- Massive transcoding of images to specific formats or phone sets.
- Massive processing of audio files to suite specific formats, sizes, phone models, or for ring backtones.
- Off portal wap sites on demand.
- Java based applications

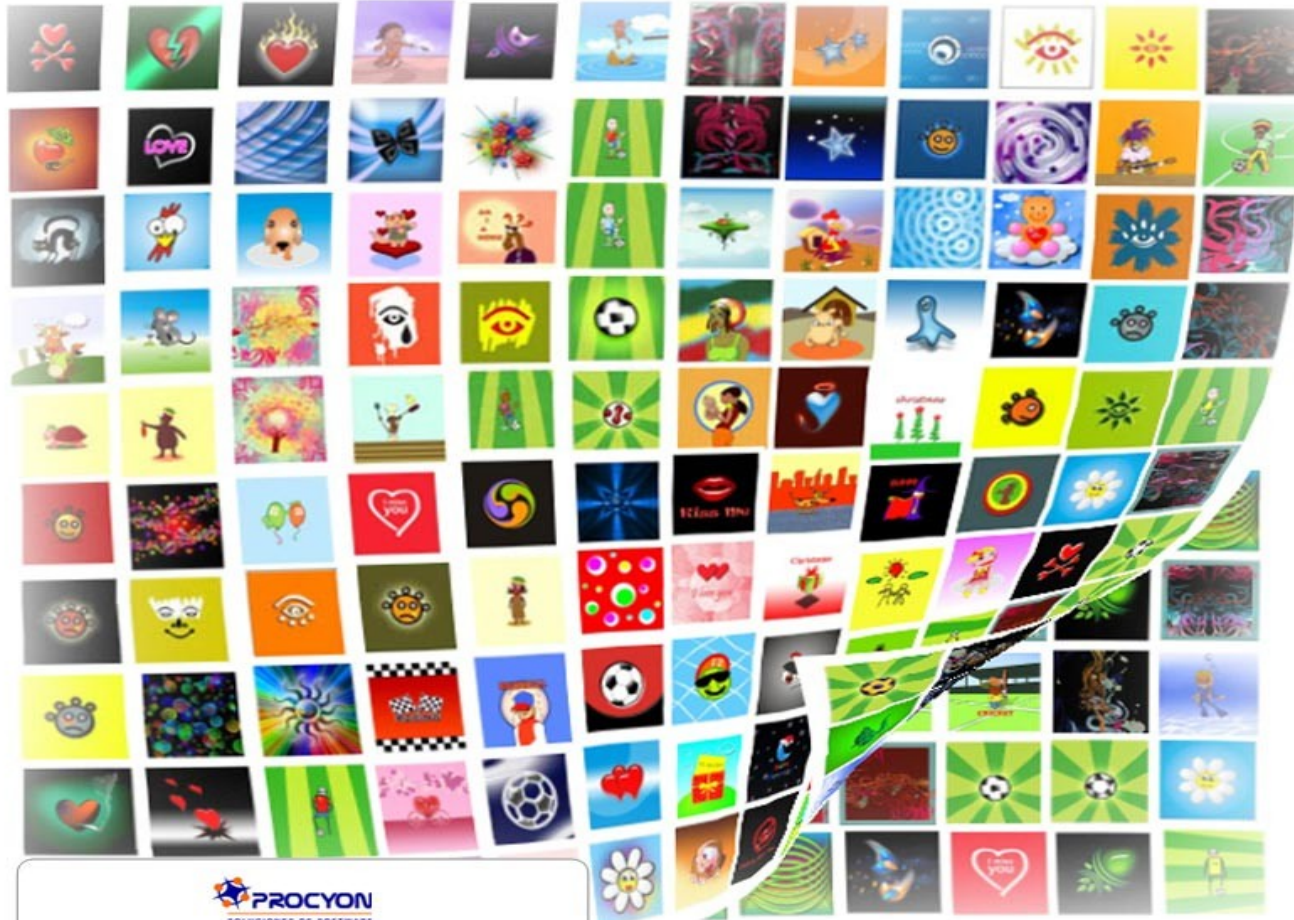


Content ...



Images & animations
J2ME Games

imágenes



Java Mobile Games Development

- Advergames
- Bluetooth-based multiplayer games.
- GPRS base multiplayer or participation games



Strategy



Action



Puzzle



Sport



Board



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Mobile Games



- The **production** is focused on J2ME games.
- Rapid delivery of **customized games**, tailored to the demands of a client.
- **Multilingual support** in all games in order to increase speed to other markets.
- Focus on **cutting edge** game concepts such as multiplayer games over Bluetooth and GPRS.



Mobile Games



- We have standard libraries and frameworks for faster and better development.
- Experienced design & development team.
- Different & new phone models are fast and easily targeted.
- We use the best practices in order to obtain high quality products.



Thank you ...

Contact us ...

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